

TRANSPARENCY MARKET RESEARCH

Roofing and Insulation Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2013 - 2019

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Roofing and insulation has many advantages such as exhibiting excellent barrier properties for the direct radiant heat from the sun, preserving energy and for achieving more comfort at less cost. Roofing and insulations have several benefits which ultimately help to lower the total energy consumption cost and provide greater comfort level along with the reduced use of HVAC equipment requirements. Insulating the roof not only helps to reduce suns radiation during summers, but also renders thermal protection during the winter. Roof insulation materials are mainly classified as reflective insulation material and bulk insulation material. Reflective roof insulation material mainly comprises of layers of aluminum foils that are sandwiched using fiberglass or plastic bubble sheet.

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The growing construction industry is expected to boost the overall growth of the roofing and insulation market. Roofing and insulation is widely used in most of the home, metal structure units and commercial building especially in areas having extreme temperatures. In both colder and hotter conditions, insulation of roof plays a key role in controlling unwanted temperature loss or gain and penetration of moisture. Asia Pacific is expected to be a major market for roofing and insulation market owing to the rapidly growing construction industry in this region. Growing population and changing lifestyle is expected to boost the demand for roofing and insulation materials in construction industry.

The roofing and insulation market is expected to be highly fragmented owing to the presence of large number of players in the market. Several Chinese players are emerging in the global market, which in turn would help China to be the major consumer as well as manufacturer of this product. In addition, the

demand for roofing and insulation material is expected to increase in regions having extreme temperature conditions. Middle East is expected to be one of the emerging roofing and insulation market owing to the temperature conditions in this region. Waukegan Roofing Co., Reflectix Inc., Lloyd Insulations, GAF, Fletcher Insulation, Owens Corning and Heritage Roofing are some of the players in roofing and insulation market.

This research report analyzes this market depending on its market segments, major geographies, and current market trends. Geographies analyzed under this research report include

- North America
- Asia Pacific
- Europe
- Rest of the World

This report provides comprehensive analysis of

- Market growth drivers
- Factors limiting market growth
- Current market trends
- Market structure

- Market projections for upcoming years

This report is a complete study of current trends in the market, industry growth drivers, and restraints. It provides market projections for the coming years. It includes analysis of recent developments in technology, Porter's five force model analysis and detailed profiles of top industry players. The report also includes a review of micro and macro factors essential for the existing market players and new entrants along with detailed value chain analysis.

Reasons for Buying this Report

- This report provides pin-point analysis for changing competitive dynamics
- It provides a forward looking perspective on different factors driving or restraining market growth
- It provides a technological growth map over time to understand the industry growth rate
- It provides a seven-year forecast assessed on the basis of how the market is predicted to grow
- It helps in understanding the key product segments and their future
- It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



About Us:-

Transparency Market Research (TMR) is a market intelligence company providing global business research reports and consulting services. Our exclusive blend of quantitative forecasting and trends analysis provides forward-looking insights for thousands of decision-makers.

TMR's experienced team of analysts, researchers, and consultants use proprietary data sources along with various tools and techniques to gather and analyze information. Our business offerings represent the latest and the most reliable information which is indispensable for businesses to sustain their competitive edge.

Our data repository is continuously updated and revised by a team of research experts so that it always reflects the latest trends and information. With broad research and analysis capability, Transparency Market Research employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports.

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Contact Us

Sheela AK

State Tower,

90 State Street,

Suite 700,

Albany NY - 12207

United States

Tel: +1-518-618-1030

Email: sales@transparencymarketresearch.com

Website: <http://www.transparencymarketresearch.com/>

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